



# **Europe closer to citizens**

## **Strategies and tools for integrated territorial development 2021-2027**

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# Policy objectives 2021-2027

11 objectives simplified and consolidated to 5:

1. **A smarter Europe** (innovative & smart economic transformation)
2. **A greener, low-carbon Europe** (including energy transition, the circular economy, climate adaptation and risk management)
3. **A more connected Europe** (mobility and ICT connectivity)
4. **A more social Europe** (the European Pillar of Social Rights)
5. **A Europe closer to citizens** (sustainable development of urban, rural and coastal areas and local initiatives)

2 horizontal objectives:

- Administrative capacity building
- Co-operation between regions and across borders (embeds co-operation in mainstream)



**Policy objective 5 can use all investment categories and indicators from PO1-4!**

# Reinforce the integrated and place-based approach

- The EU must be able to **respond to the expectations of its citizens**, irrespective of where they live
- The number of **place-based sectorial initiatives**, notably targeting cities, is booming rapidly, but nor national, nor regional, nor local sectoral measures can alone deliver sufficient results.
- Need for economic, social, and environmental **sustainability and resilience in all places**
- Different territories and communities require differentiated and **tailor-made policy mixes**

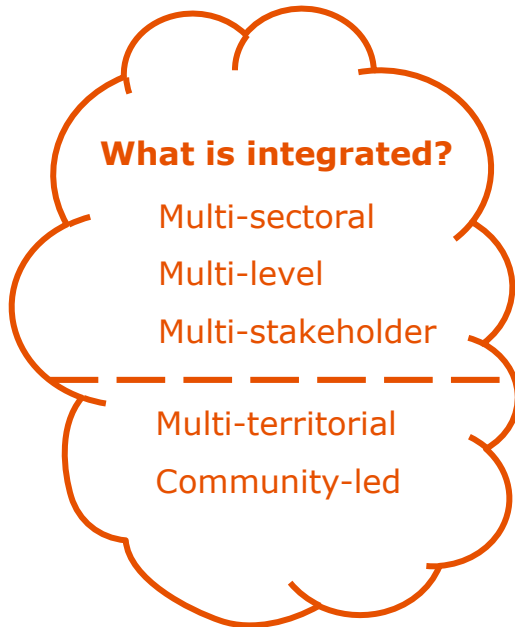
# Integrated Territorial Development

Shared management

(Partnership + Multi-level governance)



## COHESION POLICY



Integrated	Place-based
Macroregional strategies	Transnational/cross-border
Partnership Agreement	National
Programmes	Regional/national
Territorial strategies (Art. 23)	Functional ( <i>Functional urban area</i> )
Local strategies (Art. 26)	Subregional ( <i>metropolitan region</i> )
	Local admin ( <i>City/town/suburb</i> )
	Community ( <i>urb. neighbourhood</i> )

**What is Integrated territorial development? (Art. 22)**

### Policy objective 5 + territorial instruments

- ITI (PO1-5)
- CLLD (PO1-5)
- Other (PO5)

# What is Integrated Territorial Development?

*(new CPR Art. 23)*

**Minimum requirement 1:** Investments based on integrated territorial or local development strategies (*multi-sectoral, multi-stakeholder, optionally multi-territorial*)

**Minimum requirement 2:** relevant local or territorial body shall select or shall be involved in the selection of operations (*multi-level, optionally community-led*)

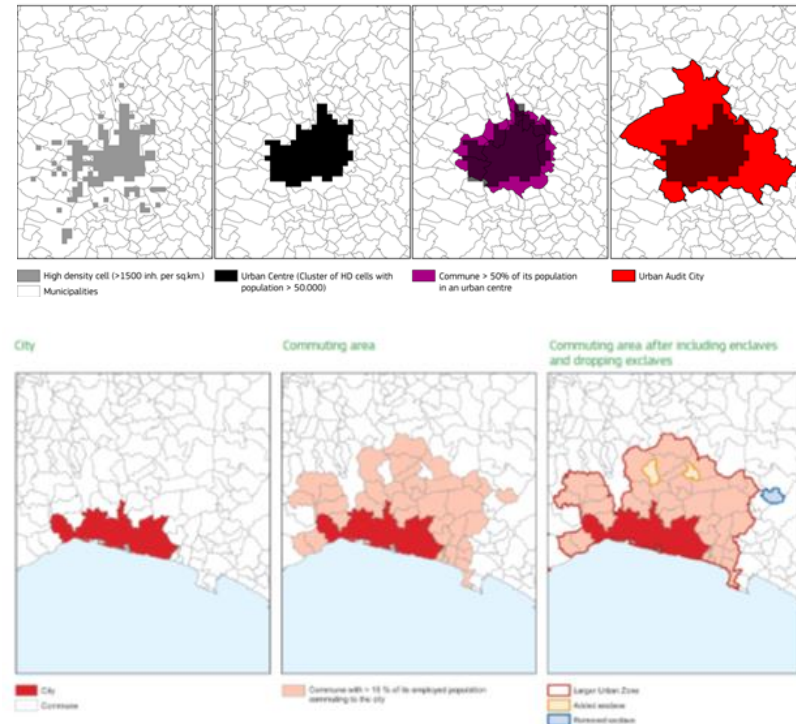
- All investments under Policy objective 5 (ITI, CLLD, other)
- All investments under other POs using territorial instruments (ITI, CLLD)

# What is an Urban focus? (new CPR Annex 1)

## *Interventions targeting:*

- **Urban neighbourhood**
- **Administrative unit of a City, Town or Suburb**
- **Functional urban area** (It can also cover all actions to promote **urban-rural linkages**)

Territorial focus will be monitored together with the delivery mechanisms



# Territorial delivery mechanisms (new CPR Art. 22)

Three forms for **integrated territorial development**:

- **CLLD:** if implemented using a specific bottom-up method
- **ITI:** if programmed `horizontally` through multiple priorities, or even programmes, funds or POs
- **Other:** if programmed through an integrated PO5



**ITI and the Other are about how to programme for integrated territorial development, CLLD is more about how to implement!**

# Administrative capacity

- **European Urban Initiative**
  - Capacity building strand
  - Experimentation strand
  - Knowledge and communication strand
- Technical assistance
- TAIEX REGIO PEER 2 PEER
- Reform Support Programme





# **Sustainable Urban Development strategies - Polish experience**

- **17 regional and 7 subregional ITIs**
- **5 JST (Zielona Gora) – 81 JST (Katowice)**
- **Walbrzych the widest scope of tasks delegated by the MA**
- **50% of the ITIs permanent partnerships usually with earlier tradition of cooperation**
- **cooperation beyond the scope of ITIs allocation is necessary**
- **need to continue capacity and cooperation building**

# EU best practice – Gothenburg, Sweden

***Entrepreneurship for all!*** – creating hub for entrepreneurship in Gothenburg

**Key objectives** - encouraging young people to take interest in entrepreneurship; stimulate start-ups; get schools involved

## **Actions**

- support to the business community, children, young people and migrants;
- creation of an incubator to nurture new businesses;
- collaboration with the University of Gothenburg in development of pilot start-up course and provision of free legal advice;

## **Outcomes**

- 10 schools and around 3 500 students aged got involved;
- strengthened relationships between the business community, the local educational establishment and the municipality;
- **1 116 new business were created** in the area;
- **100 new companies emerged** as a direct result of start-up talks held under the project.

# EU best practice – Turku, Finland

***“New Businesses with New Methods (N2)”*** – coaching and support for start-ups

**Key Objective** – support job creation through supporting development and success of start-ups

## **Actions**

- *bringing together entrepreneurs, academia, researchers and business leaders to provide ongoing training and support specifically tailored to start-ups and entrepreneurs;*
- *hands-on ‘StartingUp’ workshops on entrepreneurship where participants work in multi-disciplinary teams to launch a new start-up;*
- *launching a regional idea bank where ideas developed during the workshops which are not pursued by any of the teams are saved for future reference and made available to other interested parties.*

# EU best practice – Berlin, Germany

***Brining decision-making on social development to the local level -  
Berlin's neighbourhood management project***

***Key Objective*** – *increasing local residents participation in decision-making*

## ***Actions***

- *Establishment of the Neighbourhood Councils composed of representatives of local institutions and citizen's associations to participate in decision-making on their neighbourhood;*
- *support to schools to let them become 'special places' in the area;*
- *promotion of the neighbourhood culture to establish a new solidarity.*

## EU best practice – Turin, Italy

**Co-City** project – turning abandoned buildings into drivers of urban regeneration

**Key Objectives** – foster social mixing, community cohesion, enterprise development and job creation in deprived neighbourhoods; make residents actors in the process of urban change, and local authorities partners;

### **Actions**

- pacts of collaboration between citizens and city authorities on the use of abandoned urban spaces;
- creation of the neighbourhood houses - hubs supporting community cooperation and urban regeneration;
- cooperation with the University of Turin in developing innovative ICT platforms and a handbook regarding the implementation of the Co-City project.

## The way ahead

- *Developing intercommunal cooperation*
  - **ITIs for metropolitan areas going beyond the administrative boundaries**
  - **ITIs/CLLDs for medium and small towns and their functional areas supporting cooperation**
- *Development of capacity*
  - **Continue best practice in metropolitan functional areas**
  - **Focus on capacity building for small cities and towns and rural areas**
  - **Base new integrated territorial strategies on needs analysis and local stakeholders' consultation**

# Thank you!

- [http://ec.europa.eu/regional\\_policy/en/projects/sweden/foretagsamma-entrepreneurship-for-all](http://ec.europa.eu/regional_policy/en/projects/sweden/foretagsamma-entrepreneurship-for-all)
- [http://ec.europa.eu/regional\\_policy/en/projects/germany/berlins-neighbourhood-management-project-brings-decision-making-on-social-development-to-the-local-level](http://ec.europa.eu/regional_policy/en/projects/germany/berlins-neighbourhood-management-project-brings-decision-making-on-social-development-to-the-local-level)
- [http://ec.europa.eu/regional\\_policy/en/projects/finland/n2-project-is-starting-up-in-south-west-finland](http://ec.europa.eu/regional_policy/en/projects/finland/n2-project-is-starting-up-in-south-west-finland)
- [http://ec.europa.eu/regional\\_policy/en/projects/italy/turin-turns-abandoned-buildings-into-drivers-of-urban-regeneration](http://ec.europa.eu/regional_policy/en/projects/italy/turin-turns-abandoned-buildings-into-drivers-of-urban-regeneration)
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